

Christmas Carol Singing at 8:45  
and 5:30  
Organ at 11 and 11:55  
Chimes at Noon

WANAMAKER'S

Store Opens at 8:45

WANAMAKER'S

Store Closes at 5:45

WANAMAKER'S

WEATHER  
Fair

# The Time Is Short, but the Store Is Large and the Stocks Are Well Sustained

## This Christmas Is the Greatest Since That of 1914

There's a golden Christmas chain of better brotherhood reaching around the entire globe today, traceable to the place that America has taken with all the nations who are watching a new star.

Oh, for each home, cottage or log hut in the United States, in cities and country places, to make the Christmas a day of big jollification!

There's plenty of time to dig up a Christmas tree and replant it in any corner. Candles, easily made, will light it. Children, relatives and neighbors, old and young, will glorify it and they will even hug the old grandmother who has kept on knitting since wartimes—bless her!

### As to This Store These Days

it is still marvelously full, though the gift-getting has never been so big. New things are coming in every day.

Take your time and stop hurrying yourself. Our people are patient and quick to serve you. Carry your own bundles if you possibly can.

[Signed]

*John Wanamaker*

Dec. 22, 1919.

## Women's Velveteen Dresses Reduced—Now \$25 to \$40

Browns, navies, black and a few wine shades, some braid trimmed and somewhat severe in aspect; some with gold thread or some other form of embroidery; a good many with little lingerie collars; and a good many built coat style.

Sizes are broken, but there is something for everybody in the lot.

(First Floor, Central)

## Lovely New Combs for Her Hair

Some are set with rhinestones, some with imitation sapphires or emeralds—but they are all attractive! The designs are new and effective, and the combs are kinds to be worn with the fashionable coiffures. \$3.50 to \$39.

Close-fitting pins are \$1 to \$4.50 each.

Barrettes are 75c to \$10.

Larger pins are \$3 to \$12 each.

And in the same section you will find plain and carved combs of imitation or real shell or glistening jet.

(Jewelry Store, Chestnut and Thirteenth)

## More New Spring Skirts Arrive for Christmas

There have just come some of the loveliest striped and plaid skirts that we have ever seen. Nothing like them has ever been here before.

Quite a few are in the soft shades of go with fur coats, or the color combinations are lighter but unusual effects and very pretty. Nearly all are box pleated and flatly stitched to the hip line. Prices \$25 to \$45.

(First Floor, Central)

## New Raincoats for Women Are Pretty Enough for Gifts

Those transparent oil silk coats in colors, that fold up into such a small space, are among the most popular of all. They are \$25.

And there are also new rubberized satin coats, in beautiful colors and a very becoming style with a yoke, at \$37.50.

(First Floor, Central)

## Here Are Some of the Corsets and Girdles

which make useful Christmas presents to slender women, young girls and women with full figures.

L. R. corsets at \$1.50 to \$13, in seventy-five different models. American Lady corsets at \$2 to \$10.

Nemo corsets at \$6 to \$10.

Warner's corsets at \$8.50 to \$14.50.

(Third Floor, Central)

\$7.50; and Redfern corsets at \$6 to \$12.

Parisienne corsets—the most beautiful of all—\$10 to \$35.

Letitia corsets, \$5 to \$11.

Tro corsets of elastic, \$5 to \$12.50.

L. R. corset waists in many styles for young and old, \$1.50 to \$4.50.

(Third Floor, Central)

## We'll Take Orders Tomorrow for Embroidered Names and Initials on Handkerchiefs

And you'll get them in time for Christmas giving! The names or letters will be done by that clever machine which does such wonderful embroidery; or we will mark them in ink for you; the charges are very moderate.

Women's plain hemstitched handkerchiefs, 35c each up to \$1.50 each.

Men's handkerchiefs, 50c to \$3 apiece.

And there are colored and novelty handkerchiefs at many different prices.

(Main Floor, Central)

## 100 CREPE KIMONOS AT \$15

Japanese, and made of that close-woven silk and wool material which they use for their own garments. They are lined with China silk and embroidered and come in pink only. Price \$15.

(Eighth Floor, Central)

## WHITE WAISTS, \$1 TO \$18

and that's a pretty good price range, when you come to think of it. The waists are of batiste, lawn, voile, madras and linen. They are tailored, lace-trimmed, embroidery trimmed; square-necked, V-necked, high-necked.

(Second Floor, Central)

## The Boy's First Need Proper Clothes

Our purpose is to supply the best grades of boys' ready-to-wear suits and overcoats to be had in the country, and we believe our goods will live up to that description. Timely new shipments of over-

(Second Floor, Central)

## THESE ARE SETS OF FUR WOMEN WOULD REALLY LIKE TO RECEIVE!

FIRST of all they are Wanamaker Furs—and by that token you will know they are good furs—you couldn't get any other kind here if you tried! They are of the finest quality it is possible to get for the prices, they have been most carefully made up, and they are kinds that are not only in fashion now, but will be good for many seasons to come.

A lovely set of the soft gray Scotch minkskin has a wide scarf, and is \$215.

Of cross fox we have a number of handsome sets, starting with one at \$275 on up to a beauty at \$625.

(Second Floor, Chestnut)

If Hudson seal (dyed muskrat) is what you have in mind, there is a stunning set with a great, long scarf at \$365.

One of the charming natural squirrel sets has a generous scarf in new shape and is \$385.

A woman is not apt to tire of the glossy black beauty of a lynx set—especially that handsome one at \$365.

A skunk set with a cape-like neckpiece is \$350.

And a soft, beautiful set of golden brown beaver is \$250.

In all these sets the neckpieces are of generous size and the muffs match them.

## Every Woman Loves Dainty Neckfixings

For example—an exquisite hand-embroidered collar or set trimmed with real lace. There are many styles and shapes to fit every gown in her wardrobe.

Or an evening scarf, and of these no woman ever has enough.

French spangled scarfs are here for as little as \$1.50. They are

(Main Floor, Central)

## Candy? Of Course! Plenty of It—Fresh, Pure and Delicious 50c to \$1 a Pound And All Sorts of Pretty Boxes to Put It in, Too

(Down Stairs Store, Chestnut)

## Still Plenty of Handbags and Leather Goods

Plenty of beautiful beaded handbags, many of them French, at \$15 to \$400.

Plenty of rich velvet handbags at \$4 to \$135.

Plenty of fine leather handbags in pouch and pocketbook shapes, at \$3.50 to \$100, the

higher priced pieces sterling silver mounted.

Plenty of men's wallets, three-folds and so on, at \$2.50 to \$20, and of the finer dressing cases at \$25 to \$35.

And a new shipment of wallets, cigar and cigarette cases of ostrich leather at \$7.50 to \$15.

(Main Floor, Chestnut)

## Women's New Mocha Gloves That Are Just in Time

They come in time to fill up the gaps caused by all the people who are buying mocha gloves this winter.

They are all in the pretty gray

(West Aisle)

shade that is so well liked, and the outseam sewn gloves have heavy black embroidery, while the pique sewn ones have combination embroidery.

\$2.75 a pair.

## A Manicure Set for Her to Take on Her Travels

would certainly earn the gratitude of the woman who likes compactness in her toilet accessories.

(Main Floor, Central)

Don't forget those comfy slippers as well as rubber boots and arctic for the children. All are in the Children's Shoe Store.

(First Floor, Market)

GOOD choosing still among silk envelope chemises, camisoles, nightgowns and bloomers. Almost always they are put in extremely pretty white boxes.

(Third Floor, Central)



ANTIMONY picture frames have the effect of silver, but don't tarnish and cost only \$1 upward. Look in the Oriental Store.

(Fourth Floor, Chestnut)

## An Af-Shiraz Rug Needs No Praise as a Gift

We have a collection of these rugs in sizes 4x5 to 5x8 feet and in a good choice of dark reds, India blues and tans.

For good looks and service qualities these are very desirable weaves and there are few

(Seventh Floor, Chestnut)

Oriental rugs more popular as gifts. Their name comes from the fact that they combine both the Afghan and the Shiraz influence. Prices \$75 to \$150.

## A Dozen of Good Linen Napkins to Delight a Homekeeper

Select the kind you can depend upon to do you credit in looks and service.

We shall be glad to show you plenty of that kind, particularly some lots of full-bleached Irish dinner napkins, which, under existing conditions, are exceptionally good, in size 24x24 inches at \$9 a dozen.

(First Floor, Chestnut)

And two other fine grades in size 26x26 inches at \$15.75 and \$20 a dozen.

## Suggestions

Adjustable shaving mirrors, round, 8 inches in diameter with beveled edges, \$4.75.

The Four-in-One Kenny shower fastens to the faucet of the bathtub and needs no curtain, \$7.50.

Brass jardinières with 8-inch opening, \$3.50.

Mahogany book racks, adjustable, \$5.

Carpet sweepers with all-bristle brushes, ball-bearing, \$5.50.

Felt-covered game tables with folding legs, \$3.50.

Metal hot-water bottles, \$2.85.

Solid mahogany foot stools, covered with tapestry, \$6.75.

Solid mahogany book-ends, \$3.25 a pair.

(Fourth Floor, Market and Central)

## NEW BLUE WOOL SERGE FOR SPRING FROCKS

And of all the dress materials that people like to give for Christmas, blue serge is the favorite.

This new serge is all-wool, exquisitely soft and fine and it is lightweight and very nice for Spring dresses. 40 inches and \$2.50 a yard.

(First Floor, Chestnut)

## ATTRACTIVE TEA SETS OF SEMI-PORCELAIN, \$8.50

One of many groups in the China Store that will delight a puzzled gift seeker.

Of English semi-porcelain in solid colors—rose and yellow.

Each set comprises 19 pieces. Price \$8.50 a set.

Trays can be had in matching colors at \$5 each.

(Fourth Floor, Chestnut)

## MORE NEW BLANKETS

Do we need to say that as gifts for the home blankets are amongst the most acceptable, especially such blankets as are in this new shipment?

Of California wool, warp and filling, single-bed size, \$20 and \$22 a pair; double-bed sizes, \$25 and \$32 a pair.

Exceptionally gift-like also are certain new individual blankets in the jacquard weave, one grade all-wool 72x90 inches at \$25 each; the other wool-filled, size 72x84 inches, at \$20 a pair.

In pink, blue and rose, combining prettiness and comfort.

(Sixth Floor, Central)

## In the Men's Stores

### Always a Great Late Demand for Men's Neckties

Many women who have been racking their brains for something "original" to give to men come to the conclusion about this time that it is better to give something that they can be sure will be welcome.

So they turn to ties, and a great many of them come to Wanamaker's, where they know the best ties are.

You can get good silk neckties in the Men's Wear Store for 65c, or you can pay \$3.50 or \$4 for the splendid ties of Spitalfields or French silks.

Also plenty of shirts at \$2.50 to \$15.

Silk mufflers at \$4 to \$20.

And dressing gowns at \$18 to \$85.

(Main Floor, Market)

## New Hunting Crops and Walking Sticks From Henry Howell of London

People who know these fine English crops and walking sticks will be more than glad to get these, for they are the finest of their kind, and this new shipment comes just in time for Christmas.

The walking sticks are \$6.50 to \$35, and include many handsome sticks of malacca, walnut, snakewood, boxwood, hickory, ash and rock cane. There are plain and trimmed sticks, the woods are beautifully polished and finished, and there is usually but one or two of a kind.

The crops are of fine leathers and woods, silver and stag and gold trimmed, and in the very newest English designs. Men's crops are \$11 to \$19; women's crops are \$7 to \$14.50.

You are not likely to see anything else in town like them.

(Main Floor, Market)

## Why Do Ministers Get So Many Slippers?

Because, in most people's minds, slippers are symbolic of ease and are a sign that the sender has the recipient's comfort at heart.

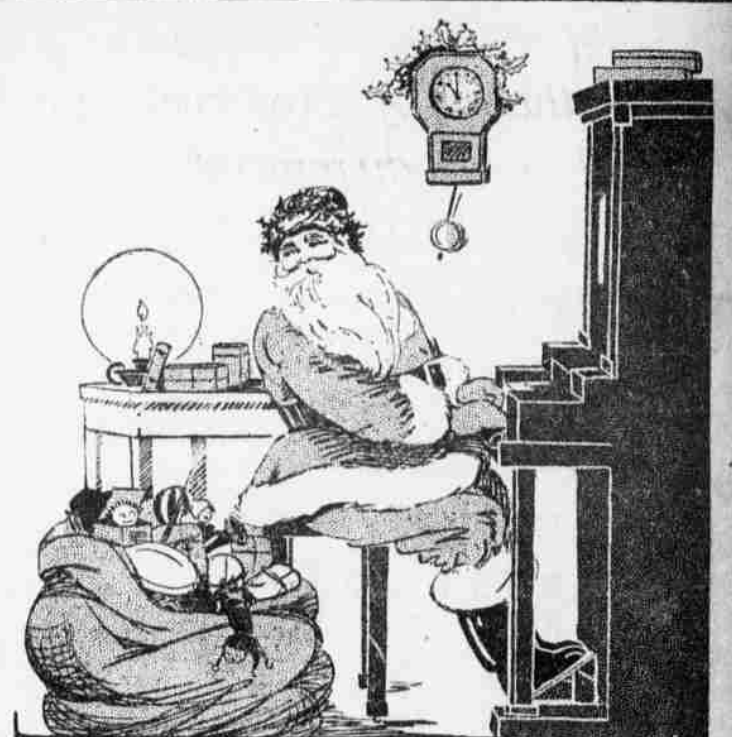
House slippers have come to be one of the most popular of Christmas gifts. It is right that they should, for in addition to their kindness to the feet they are also pleasing to the eye in their present shapes and variety.

There has never been such a buying of house slippers, but then we never had so many of them, so selections are still good.

Men's house slippers, \$2.25 to \$7.

Women's house slippers, \$1.25 to \$14.50.

(Main and First Floors, Market)



## Your Christmas Player-Piano

Because the hour is late is no reason why you should go without a player-piano this Christmas. Once you determine which piano you want, the detail of making the purchase will not take long. And it should not take you long to make up your mind which make to choose.

You know what kind of player-piano you want. You want one that is rich in tone and certain in service. You want an instrument with an honorable name and fixed reputation for worthiness. There are not such a great many of these that you will have difficulty in selecting from among them.

Chickering  
Schomacker  
Emerson  
Lindeman

Knabe  
Haines Bros.  
Marshall and Wendell  
J. C. Campbell

These are eight of the finest pianos in America and they are equipped with the best player mechanisms. They are for sale in Philadelphia at Wanamaker's only, and any of them may be bought on convenient terms.

Prices of our player-pianos range from \$600, for an instrument from the factory that makes the Angelus, to \$3800 for a magnificent Chickering or Knabe Ampico grand reproducing piano.

(Egyptian Hall, Second Floor)

## TIME ENOUGH TO SELECT FURNITURE TOMORROW

AND naturally you can select it with special comfort, facility and advantage where there is such an assortment as we have to show you. The Fifth Floor assemblage of gift pieces is as rich in suggestions today as it has been any time during the past month.

Here you can pick out in a few moments something worthy of a life-long friendship, something that will win for you years of appreciative remembrance.

(Fifth Floor)